

**TENNIS-PLUS**  
TENNIS & MORE, FOR EVERYONE

[www.TENNIS-PLUS.ch](http://www.TENNIS-PLUS.ch)  
[www.TENNIS-PLUS.org](http://www.TENNIS-PLUS.org)

Tennis Plus  
Press Release #1

# It's official: we're open!

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## The first TENNIS-PLUS center is now open: come visit us!

TENNIS-PLUS @ CENTRE SPORTIF DE VALEYRES

Grand' Rue 3

1441 Valeyres-sous-Montagny (VD, Switzerland)

Open daily from 7am to 10pm

[www.TENNIS-PLUS.ch](http://www.TENNIS-PLUS.ch)

# About Us

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## Tennis at the core.

I was born in 1982 and despite a few tennis classes at the age of 7, I haven't really gotten to it before the age of 32, when my first baby was one year old. That is when I decided to take some private lessons. And tennis caught me. I have been playing nearly non-stop ever since (eventhough I have had three more babies along the way – I was playing until the last month of each of my pregnancies;-). Tennis has become my sport. And, as a working mother of 4 kids, I would spend nearly "all my" free time playing tennis.

Tennis has allowed me to meet some great people, at different clubs, but mostly at the Tennis Club de Valeyres, nearby my house. Hanging out with my tennis mates has made me realize that we all have that same passion (sometimes, you could say tennis is almost an addiction), but none of us were doing anything else (in terms of physical activities) but tennis. Amongst the amateurs playing on courts, you see all kinds of people: from very young to less young, and of all different types of backgrounds and physical shapes. What I want is for people (including myself;-) to be able to play tennis as often as long as possible.

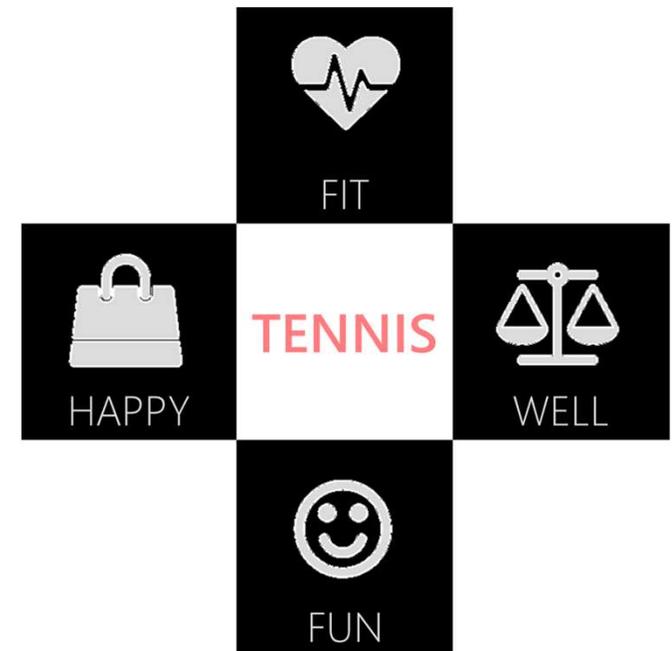
This is what inspired me to create TENNIS-PLUS.

I have also been able to observe that, from a business perspective, there are many tennis clubs in my home country, Switzerland, as well as in other countries, that are not being used at their full potential. I therefore designed TENNIS-PLUS to help boost the activities in and around those clubs, hoping to create a win-win situation, for both the tennis clubs and their clients. Ultimately, my aim is to contribute to the sustainability of my favorite sport. Because, again, what I want is for all of us to be able to play tennis as often and as long as possible.

# Our Mission

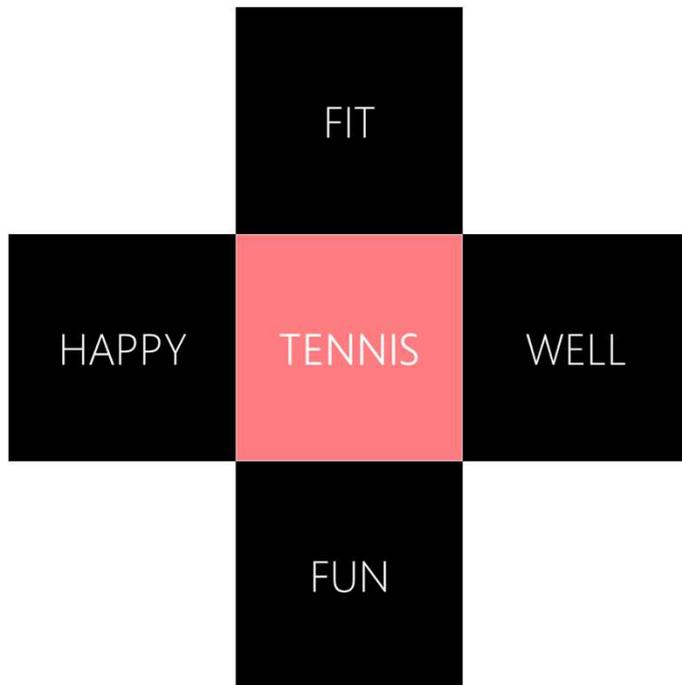


Our mission is to enable **amateur tennis players** to play tennis as **often** and as **long** as possible.



Tennis & more, for everyone

# What we offer



FIT

Group classes for players to be fit.



WELL

Private therapy sessions for players to feel well.



FUN

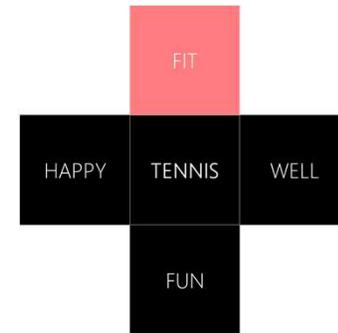
Cool activities, just to have fun.



HAPPY

Gifts for tennis lovers, by **HAPPY TENNIS**

# FIT – Physical Condition



We offer group classes for players to be fit. All our classes are given by certified professional coaches.



## **Physical Training:**

coordination, power, endurance



## **Pilates:**

core strengthening, protect your spine



## **Warm-Up & Cool-Down:**

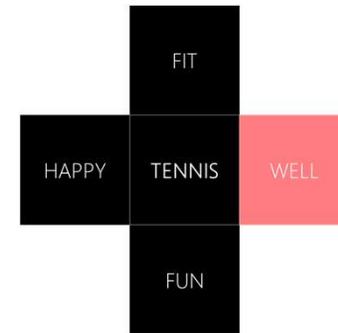
avoid injuries



## **Yoga:**

concentration, balance, focus

# WELL – Wellness



We offer private therapy sessions for players to feel well. All our therapists are certified professionals.



## Massages:

relax, relieve muscle ache or pain



## Physiotherapy:

heal, relieve joint pain, prepare body



## Osteopathy:

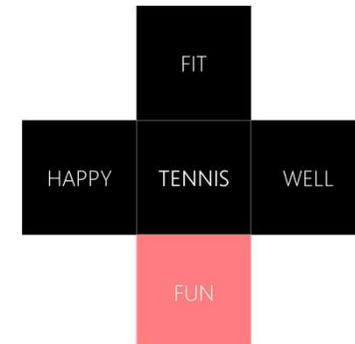
heal, unlock spinal and body tensions



## Nutrition:

find the right balance to feel great

# 😊 FUN – Events



We organize events for companies, kids and for all tennis fans.



## Company Events:

team building, seminars, outings



## Kids:

birthday parties for kids



## Events:

grand slam public viewing, after-parties

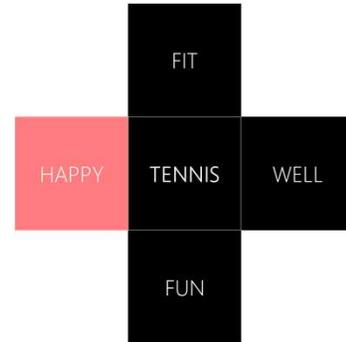


## Tournaments:

x-mas, tea-nnis, tennis night... for fun



# HAPPY – Gift Shop by HAPPY TENNIS



Welcome to the world of HAPPY TENNIS, a brand that designs gifts for tennis lovers.

## Our Values

### local.

We design all our gifts in Switzerland, which other than being a beautiful country, also happens to be the home of legendary tennis players. This means that Roger Federer probably endorses any of our stuff (as he probably doesn't exist), but it means that, as a Swiss based company, we can produce locally, with Swiss quality standards. Some of our products are even made in Switzerland.

### good mood.

HAPPY TENNIS is all about putting a smile on your face with the things you love in life, tennis.

### poetic.

That's just who we are: creative dreamers and a bit romantic. This trait is in some of our designs (watercolor tennis racket, thought of tennis songs?!)

## Our Products

### kitchen & table stuff.

Table cloths and mats, mugs, bottles

### care and bathroom stuff.

Towels, beauty cases, reusable cotton pads

### paper stuff.

Greeting cards, card games, books

### fashion stuff.

Jewelry, bags, clothes, accessories

### food stuff.

Chocolate, candy

### other random stuff.

Cover songs

HAPPY TENNIS

# Contact Information

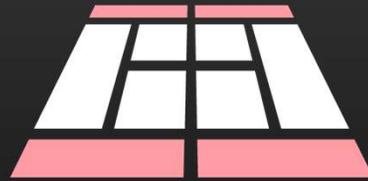
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**TENNIS-PLUS is a project created by VF SOLUTIONS, Véronique Fiorin**

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